

EC'd Yes Last Received: 08/13/2012 2:27 PM Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA. Agency () AMERICAN MEDIA & ADVOCACY GROUP Rep Firm
Advertiser () RIGELL FOR CONGRESS 815 SLATERS LANE Sales Office () PHILADELPHIA
Product SCOTT RIGELL ALEXANDRIA, VA 22314 Salesperson () ANJIE BRADY
Estimate# 2631 Agency C/P1/P2/E 128/216/2631 Flight Dates 08/14/2012 - 08/20/2012 Salesperson Phone# 215-567-6005
Buyer BEN ANGLE Hiatus Weeks Salesperson FAX# 215-567-5938
Phone#
Fax#

--- CONTRACT COMMENT ---

CLIENT: RIGELL FOR CONGRESS SC=*

--- REMARKS ---

THIS IS A NEW POLITICAL ORDER
CONTRACT TOTAL IS \$6100
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	7P-730P	ENTERTAINMENT TONIGHT	:30	\$900.00	08/14-08/17	3	1	3	\$2,700.00	
				Buyline Comment: ENTERTAINMENT TONIGHT								
	2	TU-F	1135P-1235A		:30	\$350.00	08/14-08/17	4	1	4	\$1,400.00	
				Buyline Comment: TONIGHT SHOW								
	3	TU-F	5A-6A	EARLY AM NEWS	:30	\$500.00	08/14-08/17	4	1	4	\$2,000.00	
				Buyline Comment: EARLY AM NEWS								

---REPORT TOTALS---

Report Totals: 11 / \$6,100.00

---SALES MONTHLY TOTALS---

Aug 12: 11 / \$6,100.00
Sales Totals: 11 / \$6,100.00
Station Totals: 11 / \$6,100.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$14,878 CATV 0% WAVY 41% WGNT 1% WPXV 0% WTKR 21%

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WTVZ 2% WVBT 11% WVEC 24%

---COMPETITIVE COMMENTS---
COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA3564

--- CREDIT RISK ---
CASH IN ADVANCE